

COOPERATIVE CONNECTIONS



Sica Hollow State Park near Sisseton is one of several hidden gems in the park system that are waiting to be discovered

Spotlight on State Parks

Hidden treasures
for you to discover
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REED Fund fills
community needs
Pages 12-13

DELIVERING VALUE TO OUR MEMBERS



Dick Johnson
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Recently a video went “viral” showing a Sioux Falls police officer delivering a meal to the door of an unsuspecting citizen from one of the food services that delivers food to their houses. She had ordered the meal to be delivered by a delivery driver but the police had arrested the driver. The officer felt sorry for the lady, so he delivered the meal to her. There are many of these services out there, such as Uber Eats, Bite Squad and DoorDash, just to name a few. I thought, *these delivery services are all up-and-coming newcomers*. I then realized; West River has been doing Uber Eats/ Bite Squad/DoorDash for over 80 years. Now we have not delivered members their food, but we have delivered what you need to make your own food. We deliver reliable, cost-based electricity to your door every minute of every day of every year. They have nothing on us!

Over those 80 plus years we have also delivered to our communities as well. In last month's *Cooperative Connections*, Robert had a column regarding legislation to have utility scale solar tax mirror utility scale wind tax for school districts.

We would like to thank the representatives who supported the bill, and especially Rep. Goodwin for his support.

Rep. Goodwin introduced House Bill 1081. This bill would allow the first 10 years of production taxes to go to the local school districts like wind farm taxes do now. Like the argument made to keep wind taxes in the local school districts, the same should be said for solar taxes. Robert Raker provided testimony on the bill along with representatives from

the New Underwood School District. New Underwood possibly could be one of the first districts to get the advantage of a solar tax if the Wild Springs Solar Farm finishes construction in 2023. The opponents of the bill claimed those taxes should be counted as “local effort” to the school districts. They claimed there were promises made in the Blue-Ribbon Task Force report from 2016 that took care of these issues. We did not agree. This revenue for 10 years would have helped small rural school districts as they struggle with funding and help local property taxpayers. We would like to thank the representatives who supported the bill, and especially Rep. Goodwin for his support. Again, West River Electric had no real benefit for us as a company, but we felt that we needed to help our communities by delivering another service to our members' doors.

I have had several questions regarding the new infrastructure bill that was passed by Congress a few weeks ago. What affect will it have on West River and its ability to deliver to your door the next few years? We are still in the process of reviewing all of the many, many provisions to see if there is any benefit to us. Being as we are a small cooperative in the scheme of things, we are relying heavily on other organizations to help us navigate what advantages there might be for our members. I am all for new and upgraded infrastructure. However, you have to have willing landowners who want infrastructure to cross their land. The biggest issue is the myriad of environmental regulations that need to be complied with before you put even one pole in the ground; those put projects behind, if they are built at all.

I hope you join me next month to see what our results were for 2021. We are finalizing our financial reports, working on the audit and rolling up all the results. We will continue to deliver more value each and every day to your door.

COOPERATIVE CONNECTIONS

WEST RIVER ELECTRIC

(USPS No. 675-840)

Our Mission:

We are safety conscious, community oriented, and the trusted energy expert for our member owners.

Our Vision:

We will achieve an ACSI score of 90 by 2024.

Our Values:

1. Safety
2. Accountability
3. Integrity
4. Innovation
5. Commitment to Community

This institution is an equal opportunity provider and employer.

Board President: Andy Moon

Board of Directors

Stan Anders – Vice President
 Jamie Lewis – Secretary
 Larry Eisenbraun – Treasurer
 Jerry Hammerquist
 Howard Knuppe
 Marcia Arneson
 Chuck Sloan
 Sue Peters

CEO and General Manager:

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WEST RIVER ELECTRIC COOPERATIVE CONNECTIONS is the monthly publication for the members of West River Electric Association. Members subscribe to Cooperative Connections as part of their electric cooperative membership for \$6 a year. West River Electric Cooperative Connections purpose is to provide reliable, helpful information to electric cooperative members on matters pertaining to rural electrification and better living. Nonmember subscriptions are available for \$12 per year. Periodicals Postage paid at Wall, S.D., and at additional mailing offices. Postmaster: Send address changes to West River Electric Cooperative Connections, PO Box 412, Wall, SD 57790-0412.

Other correspondence to: West River Electric Cooperative Connections, 3250 E Hwy 44, Rapid City, SD 57703; telephone (605)393-1500, Exts. 6519, 6517, 6531 or 6522; fax (605)393-0275; e-mail robert.raker@westriver.coop.



DID YOU CHANGE YOUR PHONE NUMBER OR EMAIL?

It is important to keep your information updated with West River Electric. We would like to keep you updated on planned outages or other important information that may affect your service. Contact us at 279-2135 or 393-1500 to make changes to your information.

LOCATE YOUR ACCOUNT NUMBER

If you locate your account number anywhere in this issue of West River Electric's *Cooperative Connections*, you will be a winner. There will be five account numbers placed randomly throughout the publication. If you spot your account number and notify our office before the 10th of the next month, you will receive a \$10 credit on your next bill. 16600

WEST RIVER ELECTRIC OFFICE HOURS

RAPID CITY OFFICE

3250 E Hwy 44, Rapid City, SD
 Monday-Friday 7 a.m. to 5 p.m.
 605-393-1500

WALL OFFICE

1200 W 4th Ave, Wall, SD
 Monday-Friday 7 a.m. to 5 p.m.
 605-279-2135

A night depository is available at both offices for your convenience. Office hours are subject to change in response to COVID-19.

SERVICE AND BILLING QUESTIONS?

Contact 605-279-2135 or 605-393-1500 during office hours. E-mail us at info@westriver.coop for questions on your account.

OUTAGE OR EMERGENCY?

Contact 605-279-2135 or 605-393-1500 in the event of an outage or other emergency. Our calls are answered 24/7.

Four shocking electrical dangers in your home

Contact with electricity can result in something as innocuous (but still painful) as a mild shock to severe injuries like nerve damage and burns. In some cases, it can even cause cardiac arrest and death. Here's a list of some of the most common shock risks inside a home.

1. Appliances. Most shocks from household appliances occur during repairs. It's not enough to turn off an appliance before working on it - you need to unplug it to reduce risk. Large appliances are responsible for 18 percent of household electrical accidents; small appliances account for 12 percent.

There's also danger if your appliance comes into contact with water. Many of these hazards can be avoided by using a ground-fault circuit interrupter. A GFCI is a protective device installed on electrical outlets, primarily used where water is present. When the device detects an imbalance in the electric current, it turns off the power to minimize the potential for an electric shock.

2. Ladders. Typically, ladders present a falling hazard, but 8 percent of household shocks are also related to ladders. Electrocutation typically happens when the ladder makes contact with electrical wires. Before you use a ladder, make sure you can clearly see all power lines in the area - including those that may be hidden by tree branches. Ensure that the ladder is 10 feet away and won't contact a power line if it falls in any direction.

3. Power tools. Power tools account for 9 percent of consumer product-related shocks. According to OSHA, when you use power tools that are not double-insulated, are damaged or have damaged cords, you increase your chances of being injured. The chance of danger also increases when you use incompatible cords, use power tools incorrectly or use them in wet conditions. This is another situation in which GFCIs can help.

4. Electrical outlets and extension cords. Inserting anything that doesn't belong - screwdrivers, knives, fingers or toy cars, to name a few - into an electrical outlet can result in a dangerous electrical contact.

Use cover plates that fit properly and safety covers on all outlets. By installing tamper-resistant receptacles, outlets will have permanent security against foreign objects being inserted into the slots.

Any broken, loose or worn-out plugs, switches and light fixtures should be replaced immediately.

WE'VE GOT CO-OP COUNTRY COVERED



We know you love to read your local edition of Cooperative Connections magazine, but you'll get more great content when you visit our video companion, Cooperative Connections Plus. Scan the QR code or search YouTube for Cooperative Connections Plus and you'll be treating yourself to an intriguing repository of videos on interesting events going on around our state. There's walleye fishing, rodeos, electric vehicles, curling, Christmas at the Capitol, the State Fair and much more. Visit us today!



Call 811 before digging

Amelia Swift Hawk

Amelia Swift Hawk knows that it's wise to call 811 before digging into the ground. Amelia and her parents, Michael and Alyssa Swift Hawk, are members of Moreau-Grand Electric based in Timber Lake.

Kids, send your drawing with an electrical safety tip to your local electric cooperative (address found on Page 3). If your poster is published, you'll receive a prize. All entries must include your name, age, mailing address and the names of your parents. Colored drawings are encouraged.

SAVORY SEAFOOD

OYSTER STEW

Ingredients:
 1 onion, chopped
 6 T. butter
 2 tsp. minced garlic
 6 cup whole milk
 1 pint (2 cans) oysters - do not drain
 1/4 tsp. red pepper flakes
 1/4 tsp. paprika
 1 tsp. parsley
 1/4 tsp. Tabasco sauce

METHOD

Sauté onion and garlic in butter. Stir in undrained oysters. Cook at medium heat about 5 minutes until oysters curl at the edges. Stir in milk, red pepper flakes, paprika, parsley, and Tabasco sauce. Heat to serving temperature. Serve with oyster crackers.

Jane Ham, Rapid City

GRILLED SALMON

Ingredients:
 1 1/2 lbs. salmon fillet cut into 6 slices
 2 tbsp. olive oil extra virgin
 1 lemon or lime (juice of)
 1 tsp. smoked paprika
 1 tsp. garlic powder
 1 tsp. onion powder
 1 tsp. salt
 Ground black pepper to taste

METHOD

In a small bowl, add olive oil, lemon juice, smoked paprika, garlic and onion powders, salt, pepper. Whisk to combine. In a shallow flat dish with edges, lay salmon slices and brush with marinade. Marinate from 10 minutes to 24 hours. Longer marinating time, more flavorful salmon. Preheat grill to 450-500. Clean grill and oil grates with oil-soaked paper towel to avoid salmon sticking to the grill. Place salmon on the grill skin side up, close the lid and grill for 4-5 minutes. Check with spatula – if salmon has grill marks and comes off easy, flip it. Cook uncovered for another 3-4 minutes or until thermometer reads 125 degrees for medium rare or 140 for medium. Serve hot or cold on top of salad, mango salsa, guacamole, brown rice or quinoa. ifoodreal.com

SHRIMP AND SAUSAGE JAMBALAYA

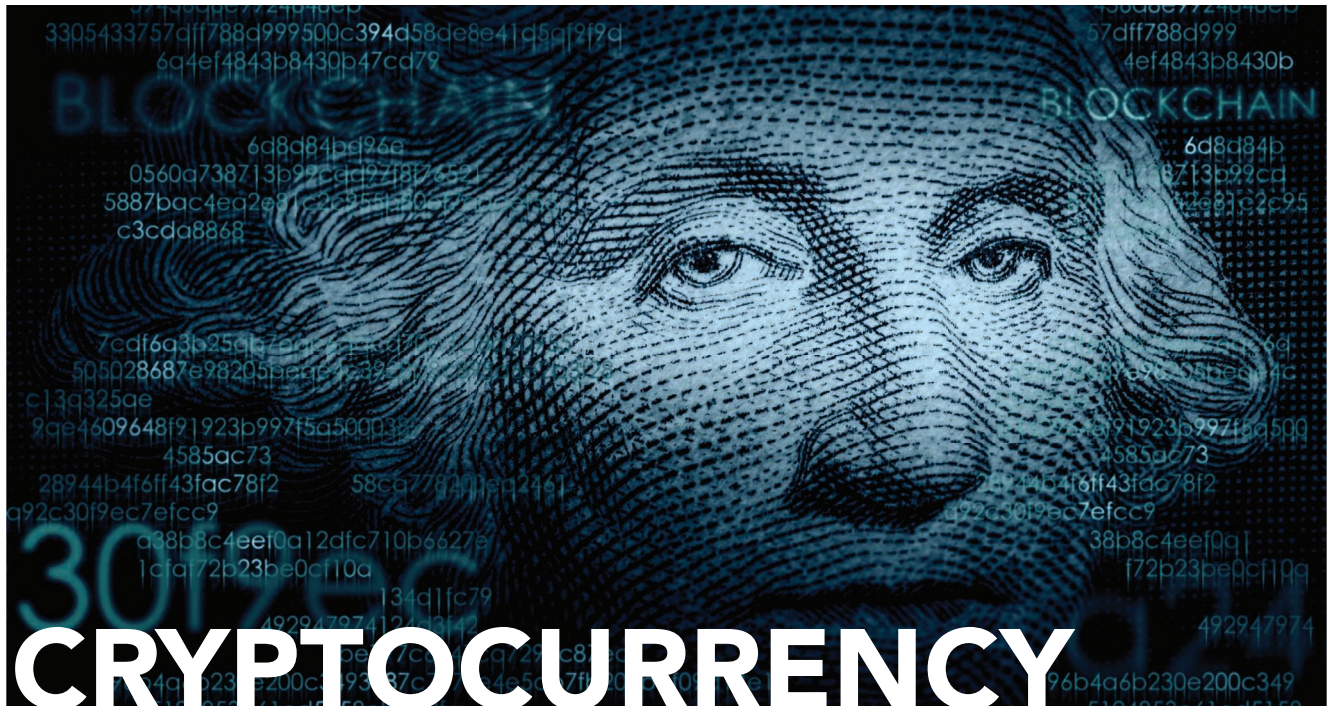
Ingredients:
 12 ozs. fully cooked andouille sausage, cut to 1/2-inch slices
 12 ozs. uncooked shrimp (31-40 per lb.), peeled and deveined
 1 med. green pepper, chopped
 1 med. onion, chopped
 2 celery ribs, chopped
 3 garlic cloves, minced
 2 tsps. Creole or Cajun seasoning (paprika, with cayenne pepper, oregano, dried sweet basil)
 1 can (14-1/2 ozs.) fire-roasted diced tomatoes, drained
 1 cup uncooked "instant" rice
 1 can (8 ozs.) tomato sauce
 1/2 cup chicken broth
 3 green onion sprigs chopped

METHOD

Preheat oven to 425°. In a large bowl, combine all ingredients. Divide mixture among six greased 18x12-inch pieces of heavy-duty foil. Fold foil around mixture and crimp edges to seal, forming packets; place on a baking sheet. Bake until shrimp turn pink and rice is tender, 20-25 minutes. Use caution when opening packets as they will be steamy. Consider adding jalapenos to taste and/or some chopped pineapple to cool the palate. Try serving for breakfast or brunch with sumptuous eggs and biscuits.

Shannon Collins/Taste of Home

Please send your favorite beverage recipes to your local electric cooperative (address found on Page 3). Each recipe printed will be entered into a drawing for a prize in December 2022. All entries must include your name, mailing address, phone number and cooperative name.



Robert Raker
robert.raker@
westriver.coop

Will you pay your electric bill with a form of cryptocurrency like bitcoin in the future? The average house uses 977 kWhs or roughly \$140 per month.

The day I am writing this, one bitcoin is worth

\$48,495. So, if West River Electric took it as a payment, one bitcoin would pay for almost 29 years' worth of electric bills. It's shocking, especially when most people do not know what a bitcoin is. In its simplest form, bitcoin is one type of cryptocurrency. Cryptocurrency, like the dollar bill, is an asset. However, it is a digital asset that is backed by what?

Your co-op and utilities across the country are being asked about supplying electricity to mine cryptocurrency in large server farms. You can think of server farms as giant computers that use a lot of energy. To give you an idea

of the size, we have been asked about supplying electricity to server farms that would double our kWh sales with one load. Server farms perform better in areas with cooler average temperatures because as our science teachers taught us in school, energy is never created nor destroyed, it only changes state. Here, server farms use electricity to run giant computers to mine cryptocurrency and they create the by-product, heat. It is like your laptop or cellphone charger getting hot. That is why they want a cooler climate, because it takes less energy to keep the servers/miners cool.

So, what is "mining" anyhow? From a layman, it is when computers have to work to solve a complex algorithm, and once the computer solves the algorithm and the math adds up, it is documented on the "blockchain." Keep in mind I am over simplifying these terms and processes, but it gives you a rough idea of what is happening. Moreover, this is unfamiliar territory for your utility, but the impact server farms have on the electric grid does not allow us to completely

sit on the sidelines and watch.

It seems foreign, but is it really? When West River's employees' kids are doing fundraisers, I often have to ask if I can send them money via my cellphone because I rarely carry cash. My parents would roll in their grave if they knew I do not balance a checkbook. I rely on the bank's ledger (phone app) to show I have enough funds available for that can of popcorn or those thin mint cookies. 73400

Not carrying money is becoming a norm in society, so are we actually very far off from cryptocurrency? Between cryptocurrency, a government that prints money with no consequences and computer hackers, it makes sense that people are fundamentally rethinking the meaning and functionality of money. Furthermore, with the nature of our politics, it also makes sense that people are divided on the role that cryptocurrencies might play in the financial system. Regardless, as your energy provider we will continue monitoring this and be ready to pivot if the situation calls for it.

Surge Protection 101

A power surge is an unexpected increase in voltage, and it can occur from a variety of sources. Regardless of the cause, power surges can majorly damage electronic devices and equipment in your home.

Let's take a look at common causes of power surges and how you can protect your sensitive electronics.

One of the most common causes of a power surge is lightning. Most of us have experienced this during a severe thunderstorm. When lightning strikes an electrical system, the excess current must be channeled somewhere – unfortunately in many cases, it's sent through a home. Your best bet is to unplug all unused devices and electronics during severe thunderstorms. 9987600

Another common cause of power surges is electrical overload. This happens when devices or appliances are plugged into an outlet that can't handle the required amount of voltage, or if multiple devices are plugged into one outlet through an extension cord. If you're experiencing power surges due to electrical overload, it's time to call a qualified electrician to evaluate your home's circuits and electrical needs.

Faulty wiring in a home can also cause power surges. Damaged or exposed wires can cause spikes in voltage, creating a potentially dangerous situation. If you notice signs of faulty wiring, like visible burns on outlets, buzzing sounds from outlets or frequently tripped circuit breakers, your home may be due for electrical wiring repairs and updates.

Surges can also occur after a power outage. Sometimes, when electricity

is being restored and reconnected, it's common to experience a quick surge in current. Similar to advice for a surge caused by lightning, it's best to unplug sensitive electronics during the outage – then wait to plug them back in after power is fully restored.

Aside from unplugging devices when you suspect a power surge, there are two ways you can take additional precautions to protect electronics in your home.

Point-of-use surge protection devices, like power strips, can protect electronics during most surges. But remember, not all power strips include surge protection, so read the packaging label carefully before you buy, and don't overload the power strip with too many devices. You can also install specialized electrical outlets that offer additional surge protection. Talk to a trusted electrician to learn more.

Another option is a whole-home

surge protector, which can help protect your home from larger, more powerful surges. In most cases, whole-home suppressors are connected to your home's service panel and include features like thermal fuses and notification capabilities that indicate when a device has been impacted by a surge. Whole-home surge protection prices vary based on the size of the home and suppressor. Whole-home suppressors should always be connected by a licensed electrician, so consider the cost of installation as well.

Occasional power surges are inevitable, but by unplugging devices when you think a surge may occur and using additional levels of protection like power strips or whole-home suppressors, you can better safeguard your sensitive electronics and devices.

Contact West River Electric if you have questions about ways to protect your home from power surges.



SURGE PROTECTION

Keep your electronic equipment safe.

A power surge is typically caused by lightning, changes in electrical loads, faulty wiring or damaged power lines.

Install power strips with surge protection to protect sensitive equipment.

- Easy to use (just plug them in)
- Protect electronics plugged into the device
- Must be replaced over time or after a major surge event

REMEMBER: Not all power strips offer surge protection. Carefully read the packaging labels when purchasing.

HIDDEN TREASURES

Despite its legacy as the site of an epic battle over good and evil, Sica Hollow State Park near Sisseton is a source of family fun for those who want to get away and enjoy the great outdoors. *Photos by SD Tourism.*

The State Park system has seen visitation increase with new programs in place to serve the public

Billy Gibson

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At first blush, Sica Hollow State Park might seem like someplace you'd want to avoid.

The area was named after a Dakota Sioux word used to describe something sinister and features a winding pathway called the Trail of the Spirits. There are maroon-colored bogs, sangria-tinged streams and brown foliage that reminded early tribes of the blood and flesh of their ancestors.

The undulating terrain is said to be the site of an ancient spiritual battle in which the land and the people were overcome by a malevolent force. Local legend has it that the restless souls of the dead manifest themselves as unexplained bursts of fire and light in the night, disturbing sounds of agonized wailing and the ominous beat of war drums in the distance.

Apart from the spooky stories and eerie lore, Sica Hollow turns out to be one of many "hidden gems" in the

State Park system that are found off the beaten paths.

Sica Hollow is located in the northeast corner of the state near Sisseton where you'll find rustic bridges, winding creeks, scenic waterfalls and seasonal wildflowers festooning the eight miles of hiking trails. The Trail of Spirits, which today is a self-guided interpretive foot trail, was designated as a National Recreation Trail in 1971. The park also contains the Old River Warren and Coteau des Prairies, which have been named National Natural Landmarks.

With more than 60 facilities in its fold, the State Park system has lots to offer and includes several lesser-known destinations for families to discover such as Sica Hollow, Spirit Mound and Adams Homestead in the eastern part of the state and Shadehill, Rocky Point and Llewellyn Johns out west.

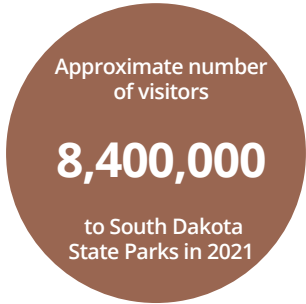
The Shadehill Recreation Area near Lemmon is situated on the shores of Shadehill Reservoir, which is one of western South Dakota's few large lakes.



At Llewellyn Johns Recreation Area, visitors will find a monument to Hugh Glass, a hunter who survived a vicious attack by a grizzly bear in 1823.

There are 85 campsites with seven camping cabins, a group lodge, and facilities for boating, fishing, canoeing, biking, archery and more.

Nearby is the much smaller Llewellyn Johns Recreation Area with just 10 campsites and an opportunity to enjoy



a quieter and more secluded camping experience. There are points of historical interest close by as many historic figures have traveled through the area, including George Custer’s 1874 Expedition and Hugh Glass. According to first-hand accounts, in 1823 Glass was attacked by a grizzly bear, an event documented in the novel *Lord Grizzly* and recounted in the movie, *The Revenant*.

Nick Harrington, communications manager for Game, Fish and Parks, reports that the system is stronger and more popular than ever. Last year more than 8.4 million visitors passed through the parks, representing a 25 percent increase in visitation over the nine-year average. Custer State Park, the system’s most popular spot, saw a 3 percent increase in attendance with more than 2.3 million visitors.

Seventy-seven percent of visitors rated their camping experience as an A with 43 out of the 48 areas surveyed receiving the top rating.

To keep the momentum moving along, the State Park system has added 15 new facilities from a new Bison Center at Custer State Park to an improved boat ramp at West Whitlock Recreation Area.

And just in time for the spring and summer camping season there is a new and improved way of helping campers navigate the parks and outdoor facilities. Through www.gooutdoorsouthdakota.com, customers can secure a camping reservation or buy an annual park



Sica Hollow is one of the “hidden gems” in the state park system where visitors can commune with nature while learning about local lore.

entrance license while also purchasing hunting and fishing licenses all from the same transaction. A new mobile app provides 360 degree views of the more than 4,000 campsites in the system.

The Department of Tourism has also launched a free mobile pass called South Dakota Great Finds that helps users explore the state’s many attractions, including hidden treasures like Sica Hollow. The pass can be accessed at travelsouthdakota.com, and there is no app to download.

According to Department of Tourism Secretary Jim Hagen, “This mobile experience allows us to better highlight what truly makes up the great state of South Dakota. It showcases rural America, unexpected businesses and parks, and gets people off the beaten path to discover something new.”

Search for “Go Outdoors South Dakota” to find GFP’s official mobile app for iOS and Android.

Top 10 most visited state parks in 2021

1. Custer State Park
2. Lewis & Clark Recreation Area
3. Spring Creek Recreation Area
4. Oahe Downstream Recreation Area
5. Cow Creek Recreation Area
6. Angostura Recreation Area
7. Roy Lake State Park
8. Farm Island Recreation Area
9. Springfield Recreation Area
10. Newton Hills State Park

West River Electric Returns \$583,421.59 To Area Schools

West River Electric pays a kilowatt-hour tax on all kWhs sold through the cooperative. Under South Dakota law, a formula calculates the amount of tax from the kWhs sold. A house that uses 1000 kWhs per month pays \$2.40 to the local school district where the energy was used. West River Electric's wholesale power supplier, Basin Electric Power Cooperative, also pays the kWh tax on their portion of the member's power bill. 635600

In 2021, West River Electric returned **\$634,173** to area schools that operate in our service area.

- Pennington County schools received **\$519,196**
- Meade County schools received **\$106,995**
- Jackson County schools received **\$6,802**
- Ziebach County schools received **\$603**
- Oglala Lakota County schools received **\$401**
- Haakon County schools received **\$177**



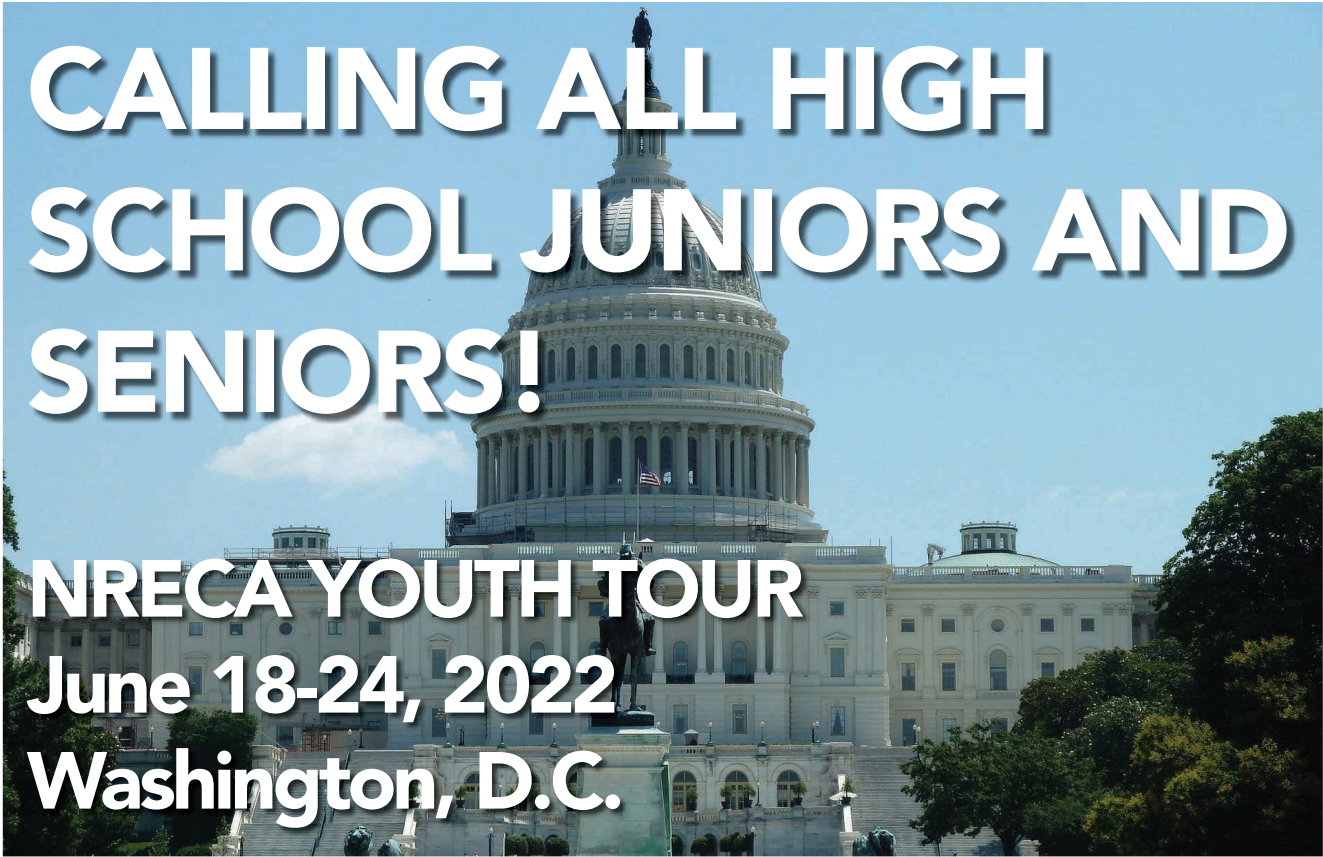
ATTENTION: TEACHERS

SCHOLARSHIPS AVAILABLE FOR UP TO \$500 FROM YOUR COOPERATIVE

West River Electric is again offering scholarships to teachers at schools served by West River Electric. Funds must be used for a classroom project, supplies, or equipment.

Applications can be downloaded by visiting our website.

WWW.WESTRIVER.COOP/SCHOLARSHIPS



What is Youth Tour?



Every June, as many as 1,500 high school students from across the country spend a week in the nation's Capitol as part of the National Rural Electric Cooperative Youth Tour. The students are sponsored by electric cooperatives

- cooperatives that are committed to educating America's rural youth about America and the role electric cooperatives play in developing strong rural communities. 10208600

Participating in the Youth Tour is an awesome way to learn about this great nation, develop leadership skills, gain a better



understanding of electric cooperatives and make friendships that will last well beyond the week.

Please Note: The mayor of Washington, D.C., is requiring any students that attend must be vaccinated and have an updated booster.

Current juniors or seniors in high school are eligible to apply for this opportunity. The application deadline is **March 10, 2022**, and you can apply online at westriver.coop.





REED FILLS THE NEED

Pictured at right, Renville-Sibley Co-op Power CEO DeeAnne Newville (left), presents a check to the local Community Center and Cougar Club daycare facility in Franklin, MN, through the electric cooperative REED Fund.

Electric cooperative REED Fund helps meet many needs for communities in South Dakota and western Minnesota



Billy Gibson

billy.gibson@sdrea.coop

Leaders of the Garretson community northeast of Sioux Falls had the vision for a much-needed expansion of the small town's non-profit daycare center. Since cobbling together two older structures in 2019 and taking in more tykes, it was apparent that the current white-hot demand for childcare was going to necessitate yet another expansion.

So they set their jaws, put together a plan and mustered up the will to make it happen for the sake of local families and the greater good of the community.

Now, all they needed was a miracle.

That miracle came in the form of a random conversation that took place between Blue Dragon Academy Board Member Kris Frerk and Sioux Metro Growth Alliance CEO Jesse Fonkert.

Frerk was in full fret mode over a lack of funding for the project, but it turned

out Fonkert had a fail-safe solution.

Through his contacts Angie Neises at East River Electric and Jay Buchholz at Sioux Valley Energy, Fonkert was aware of the Rural Electric Economic Development Fund, or REED Fund. He knew it was a valuable financial resource made available by electric co-ops in South Dakota and western Minnesota just for this kind of project.

Bottom line: Blue Dragon Academy will begin work in April with plans to complete the 3,500-sq. ft. project in November. Best of all, nearly 40 more families in and around the town of Garretson will have access to quality child care services.

While Frerk doesn't recall any trumpets blaring or harps playing in the background, she contends that her off-hand discussion with Fonkert was delivered by divine intervention.

"It's a pure miracle," she said. "We had been putting feelers out for funding because we have a big need in this area.

When I got that information from Jesse, it was just like a miracle. We jumped on it, we got accepted by the REED Fund Board and now we're ready to get the work done."

Blue Dragon secured a low-interest REED loan for nearly \$700,000. The non-profit organization is required to match \$239,000. Now Frerk and her crew are heavy on the fund-raising trail and have already received tremendous support from many donors in the community, she said. The Blue Dragon Board hopes to pay the debt off early with plans to hire five or six more workers once the project is complete.

For East River Electric Economic Development Director Eric Fosheim, it was another day at the office. His job is to match the money with the need, and he says many recipients respond with the enthusiasm and gratitude Frerk expresses when they receive funds.

He does fall just short of uttering the "M" word, however.

“It’s extremely satisfying to be in a position to help people solve problems and overcome challenges in their communities,” Fosheim said. “We try to work together with folks to cut through the red tape and bureaucratic impediments and come up with clever ways to get projects across the finish line. This is all made possible through the electric cooperatives and the fact that they take their responsibilities and obligations to their communities very seriously.”

The REED Fund has backed scores of projects and loaned out more than \$100 million since it was established in 1996. Fosheim sees it as the perfect tool for promoting local economic growth, improving infrastructure, enhancing community facilities and contributing to job, business and wealth creation.

Funds have gone to retail and service businesses, industrial parks and office facilities, fire protection projects, manufacturing firms, housing projects, health care facilities and more.

Approximate amount of money
\$100 million
 loaned through the electric cooperative REED Fund

Chris Larson, general manager at Clay-Union Electric in Vermillion, and his board tapped REED funds to support the Wakonda Heritage Manor assisted living facility. They also worked with the business to secure a zero-interest loan through the USDA’s Rural Economic Development Loan and Grant Program.

“It’s truly an honor for us to have this tremendous resource available to help improve the lives of our members and the community at-large,” Larson said.

The real meaning of the REED program came to light when he and the board visited the place.

“We viewed the improvements they’d made, and heard from the people there about how it enhanced their quality of life. It really warms your heart to know you’re part of a co-op system that can have a positive impact on families and businesses. It just shows how much of a difference we can make when we all work together, pool our resources and get things done.”

East River cooperatives serving western Minnesota have also participated in the program. As with the Garretson community, parents in Franklin, MN, also had a need for a daycare center.

www.reedfund.coop

RURAL ELECTRIC ECONOMIC DEVELOPMENT FUND

REED FUND



The Cougar Cub Child Care Center was launched with the help of REED funds obtained through Renville-Sibley Co-op Power after two of the town’s three daycare facilities closed.

Renville-Sibley CEO DeeAnne Neville said, “We were happy to help fill the gap. Concern for community is one of the seven cooperative principles. It’s an example of the city, school and economic development coming together for the good of the people in our rural communities.”

For more information about the REED Loan program, visit www.reedfund.coop.

CUTTING CARBON, SAVING CASH



Owned by H-D Electric Cooperative based in Clear Lake, this Tesla Model 3 has been used during the legislative session to educate lawmakers about the emergence of EV technology and beneficial electrification. *Photo by Billy Gibson*

Cooperatives promote the concept of beneficial electrification to help members cut carbon and save money

Billy Gibson

billy.gibson@sdrea.coop

Lather. Rinse. Repeat.

When that short snappy algorithm started appearing on the sides of shampoo bottles back in the 1950s, some said it simply encouraged people to practice good hygiene and do a more thorough job of scrubbing their tresses right down to the scalp.

More cynical observers took it as a thinly-veiled scam devised by some devious marketing firm to sell more shampoo and spin bathers into an endless cycle of washing their hair, breaking only long enough to go out and purchase more Prell.

Rare is the business that encourages customers to use less of its product. But that's the very approach that lies at the

heart of electric cooperatives and their guiding principles. Electric co-ops exist exclusively to deliver the power their members need, but they also go above and beyond by working to make sure their members don't pay a penny more than the cost of providing the service while helping them to better manage their consumption.

That basic formula has remained the same since the rural electric cooperative movement began back in the 1930s, even as new methods of generating, distributing and using electricity have evolved over the decades. Every step along the way, co-ops have stood at the forefront to help members make the best and most efficient use of whatever new development comes down the pike.

Enter the emergence of a concept

called beneficial electrification. This is a relatively new term that describes the pursuit of solutions that allow cooperatives to meet rising service demands while helping their consumers save money over time, lowering greenhouse gas emissions, fostering a more resilient electrical grid, protecting the environment and improving the quality of life for all.

Across the country, electric cooperatives are launching and embracing beneficial electrification programs and blazing pathways that lead to providing more value to members, their local communities and the environment.

Some of what falls under the heading "beneficial electrification" has been adopted by co-ops and their consumers for years, such as replacing older and inefficient gas furnaces and water heaters with more efficient electric heat pumps. More recently, cooperatives have implemented load management programs that enable the co-op to control devices in the home and help balance power supply and demand, resulting in more efficient consumption and potential savings for

the member. Or as it's known in more colloquial terms, a "double back scratch."

And even more recently, cooperatives have accelerated their adoption of renewable power and have gotten involved in programs to incentivize the use of electric vehicles and help build out a system of fast-charging stations across the state, region and nation.

All of these types of initiatives are called "beneficial" because they help members save money and also help protect the environment.

In his role as Manager of Beneficial Electrification at Sioux Valley Energy in Colman, Ben Pierson often works with members to give them what they've indicated through surveys that they want: more information about how they can use technology to reduce their energy consumption while saving money.

"As we get out in the community, we hear from our members all the time, especially as we discuss the benefit of EVs in particular," Pierson said. "We try to make it easier to integrate this emissions-reducing and money-saving technology by offering incentives for installing home chargers and a time-of-use plan that allows members to charge their cars overnight at a much lower cost."


Pierson said some members are taking advantage of the home-charger incentive even though they aren't yet among the nearly 500 South Dakotans who own an EV.

"They're just excited that we've made these programs available," he said. "They realize EVs are going to be a substantial part of our transportation future and they want to be ready to ease the transition for them and their families."

Robert Raker is manager of communications and public relations at West River Electric and works out of the co-op's Rapid City office. Raker sees a fertile field for promoting beneficial electrification as the Rapid City area experiences accelerated growth. Like Sioux Valley Energy and other co-ops around the state, West River Electric offers load management programs, rate structures and incentives


SAVE MONEY

Electricity is becoming cleaner every day and can save consumers money on their energy costs over time.




Did you know...

Replacing your HVAC system with an electric heat pump can **save you nearly \$1,000 per year** on your heating and cooling bills.¹



Did you know...

The average cost of **charging an electric car** is equivalent to **\$1.20 per gallon of gasoline.**²



Did you know...

Owning an electric vehicle can **save you over \$800** in annual maintenance.³

for electric appliances like water heaters and heat pumps.

He uses the cooperative's Nissan Leaf EV to demonstrate the advantages of this emerging technology and is also part of the effort to leverage government and private funds to build a reliable EV charging network.

As neighborhoods grow and businesses expand in his area, Raker collaborates with developers to promote beneficial electrification. He also sees value in encouraging residential members to make more beneficial use of electricity by converting lawn implements from gas to electric.

"We've seen a real shift in mentality toward carbon-free growth," he said. "Our job is to educate and inform our members about how they can continue to integrate technology into their everyday lives on any scale."

As spring and summer are just around the corner, he said, one way most residential members can help in the goal to curb carbon emissions is to convert lawn and garden equipment from gasoline to

electric/battery-powered.

Electric lawn care equipment options are becoming more popular than ever, offering consumers faster charging times, longer battery life and quieter, greener products.

There are several electric lawn mower brands that operate without a cord, unlike the first generation of electric mowers. Typically priced in the \$200-\$500 range, electric mowers are powerful, low maintenance, and work well for lawns that are a half-acre or less.

Electric trimmers and leaf blowers are also catching up to their gas-powered competitors in performance and reliability.

Raker encourages members to do their research before investing in electric lawn equipment, citing consumerreports.org as a trust source of information.

He and Pierson agree that beneficial electrification is the way of the future and there's no better time for members to engage in this environmentally-friendly approach than the present.



March 12
28 Below Fatbike Race, Ride and Tour
 Spearfish Canyon Lodge, Lead, SD

Photo by Travel South Dakota

To have your event listed on this page, send complete information, including date, event, place and contact to your local electric cooperative. Include your name, address and daytime telephone number. Information must be submitted at least eight weeks prior to your event. Please call ahead to confirm date, time and location of event.

To view the publication's master event calendar, scan the QR code below:



Or visit <https://sdrea.coop/cooperative-connections-event-calendar> to view more upcoming events.

FEBRUARY 25-26
Mardi Gras Weekend
 Main Street, Deadwood, SD,
 605-578-1876

FEBRUARY 25-27,
MARCH 3-5
Making God Laugh
 Grand Opera House, Pierre,
 SD, 605-224-7826

FEBRUARY 26
The Music of John Williams
 Washington Pavilion, Sioux
 Falls, SD, 605-367-6000

MARCH 3-5
Pro Snocross Races
 Days of '76 Rodeo Grounds,
 Deadwood, SD, 800-344-8826

MARCH 4-5, 10-13
The 39 Steps
 Orpheum Theater Center,
 Sioux Falls, SD, 605-367-6000

MARCH 4-6
Home & Garden Show
 Brown County Fairgrounds,
 Aberdeen, SD, 605-225-2055

MARCH 5
I Hate Winter Cornhole
Tournament
 Scherr Howe Arena,
 Mobridge, SD, www.mobridge.org/Corn-Hole-Tournament

MARCH 5
Mountain West® Whiskey
Festival
 Rushmore Hotel, Rapid City, SD,
www.mountainwestwhiskeyfestival.com

MARCH 5
Road 2 Destruction Tour
 The Monument Summit Arena,
 Rapid City, SD, 605-394-4115

MARCH 5-8
2022 Summit League Men's
and Women's Basketball
Championships
 Denny Sanford Premier Center,
 Sioux Falls, SD, www.thesummitleague.org/tickets

MARCH 10
Singing in the Rain: Dinner
& A Movie
 Goss Opera House, Watertown,
 SD, 605-753-0200

MARCH 10
TobyMac Hits Deep Tour
 The Monument Summit Arena,
 Rapid City, SD, 605-394-4115

MARCH 11-12
Badland Quilters
 Wall Community Center, Wall,
 SD, 605-279-2889 or
 605-685-4525

MARCH 12
28 Below Fatbike Race, Ride
& Tour
 Spearfish Canyon Lodge, Lead,
 SD, www.28below.com

MARCH 12-13
2022 Philip Area Annual Gun
Show
 American Legion Hall, Philip,
 SD, 605-859-2280,
 605-441-1216 or 605-685-4768

MARCH 12-13
Hill City's Antique and
Railroad Show & Sale
 440 Main Street, Hill City, SD,
 605-574-2821 or 605-877-6629

MARCH 14
Harlem Globetrotters
 The Monument, Rapid City,
 SD, 605-394-4115

MARCH 18-19
St. Patrick's Day Weekend
 Main Street, Deadwood, SD,
 605-578-1876

MARCH 18-19
Sioux Empire Arts & Crafts
Show
 W.H. Lyon Fairgrounds, Sioux
 Falls, SD, 605-332-6000

MARCH 18-19, 25-26
Schmeckfest
 748 S Main Street, Freeman,
 SD, 605-925-4237

MARCH 19
Craft & Vendor Fair
 Minneluzahan Senior Citizens
 Center, Rapid City, SD
 605-394-1887

MARCH 19
St. Patrick's Day Celebration
 Various Locations, Watertown,
 SD, 605-886-5814

MARCH 26
Annual Ag Day
 Washington Pavilion, Sioux
 Falls, SD, 605-367-6000

Note: Please make sure to call ahead to verify the event is still being held.