

COOPERATIVE CONNECTIONS®



Jessie Ruml pursues a labor of love growing an assortment of fresh-cut flowers at Pixie Acres Flower Farm near Castlewood
Photo by Rachel Clelland Photography

In Bloom

Cut flowers spread summer cheer
Pages 8-9

Addressing power supply and demand
Pages 12-13

POWER, MATERIALS AND FUEL



Dick Johnson
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I feel I am normally a pretty positive person overall but this month I thought I would hit a couple of rants over recent things I have been asked about. I am not getting into politics, I just want people to understand in our business what we are going through. This is NOT at all any more unusual than most of you are facing in your businesses, farms, ranches, and homes.

Rant #1. I have had several members ask about power supply issues. I was hoping I wouldn't have to say much as I have ranted lately about this issue. However, in May there were several studies, articles and stories out talking about the probable likelihood of power supply shortages leading to rolling blackouts this summer. They have shown up on most local TV news outlets and the Wall Street Journal. NERC, the North American Energy Reliability Corporation, who is tasked with reliability and power studies of the entire grid in North America, came out with a study stating that there would be power supply shortages in California, Texas and the MISO (Midwest Independent System Operator) regions.

West River is in the SPP region (Southwest Power Pool). In the SPP region, there does not appear to be any current large concerns with a shortage of generation.

SPP has said they could run the risk of blackouts if there was no wind, the temperatures are 100+ from Canada to Oklahoma and a large amount of baseload generation is not available for some odd reason. I know SPP has required that some generators speed up their normal system maintenance outages this spring and summer to help ensure adequate baseload generation during peak times. I

could go on about stories I heard from a recent rural electric managers conference I was at. We are sitting better than many, but it is still a concerning problem for our future. Rant #1 done!

Rant #2. Material shortages. You have all been dealing with those issues. Many of our material items are very hard to get or lead times are well over a year out. Underground transformers are extremely difficult to get. Conductor or anything steel or aluminum are difficult. With added developments every day, how do we get enough transformers to be able to hook up those developments. Many of the builders are working on what I call workforce housing. Much of this workforce housing goes to our service men/women, service workers, police, firefighters, nurses and teachers to name a few; positions we desperately need. 9647500

We just had an example of an area farmer that installed a new irrigation service which is badly needed this summer. We were not able to secure a CT (current transformer) for the service. They promised Aug. 1. That is a little late for the irrigation season! The guys were working on some sort of a work around so he can pump water.

Rant #3. Fuel prices. We all see it. I recently had the last two years' fuel costs pulled to see what we can predict for an increase and it was eye opening. With the price increases in 2022, it will cost our members close to \$200,000 in additional fuel/gas alone. We are a non-profit utility trying to keep electricity prices lower for our members. This does not help.

There you have it! My rants for this month. I always like to end on a positive note though. We would like to wish Veronica Kusser, our manager of marketing and member services, the best on her retirement the end of June. Positive for her; negative for us. Best of luck on the golf course and with the grandkids.

Please stay safe!

COOPERATIVE CONNECTIONS

WEST RIVER ELECTRIC

(USPS No. 675-840)

Our Mission:

We are safety conscious, community oriented, and the trusted energy expert for our member owners.

Our Vision:

We will achieve an ACSI score of 90 by 2024.

Our Values:

1. Safety
2. Accountability
3. Integrity
4. Innovation
5. Commitment to Community

This institution is an equal opportunity provider and employer.

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Veronica's Retirement



We would like to wish Veronica Kusser well in her retirement after 28 years with West River Electric. Veronica started at West River Electric in October 1994 as a customer service representative. Then in May 1999 she became a member services representative, before going on to become manager of member services. Then in January 2020, she was promoted to her current position as manager of marketing and member relations. In retirement, Veronica can be found golfing and spending time with her family, two grandkids and dogs. Thanks for all you have done for the members of West River Electric. 8049300

DID YOU CHANGE YOUR PHONE NUMBER OR EMAIL?

It is important to keep your information updated with West River Electric. We would like to keep you updated on planned outages or other important information that may affect your service. Contact us at 279-2135 or 393-1500 to make changes to your information.

LOCATE YOUR ACCOUNT NUMBER

If you locate your account number anywhere in this issue of West River Electric's *Cooperative Connections*, you will be a winner. There will be five account numbers placed randomly throughout the publication. If you spot your account number and notify our office before the 10th of the next month, you will receive a \$10 credit on your next bill.

WEST RIVER ELECTRIC OFFICE HOURS

RAPID CITY OFFICE

3250 E Hwy 44, Rapid City, SD
 Monday-Friday 7 a.m. to 5 p.m.
 605-393-1500

WALL OFFICE

1200 W 4th Ave, Wall, SD
 Monday-Friday 7 a.m. to 5 p.m.
 605-279-2135

A night depository is available at both offices for your convenience. Office hours are subject to change in response to COVID-19.

SERVICE AND BILLING QUESTIONS?

Contact 605-279-2135 or 605-393-1500 during office hours. E-mail us at info@westriver.coop for questions on your account. 10562200

OUTAGE OR EMERGENCY?

Contact 605-279-2135 or 605-393-1500 in the event of an outage or other emergency. Our calls are answered 24/7.

Reduce your risk of shock in the home

Contact with electricity can result in something as innocuous (but still painful) as a mild shock to severe injuries like nerve damage and burns. In some cases, it can even cause cardiac arrest and death. Here's a list of some of the most common shock risks inside a home.

1. Appliances. Most shocks from household appliances occur during repairs. It's not enough to turn off an appliance before working on it - you need to unplug it to reduce risk. Large appliances are responsible for 18 percent of household electrical accidents; small appliances account for 12 percent.

There's also danger if your appliance comes into contact with water. Many of these hazards can be avoided by using a ground-fault circuit interrupter (GFCI). A GFCI is a protective device installed on electrical outlets, primarily used where water is present. When the device detects an imbalance in the electric current, it turns off the power to minimize the potential for an electric shock.

2. Ladders. Typically, ladders present a falling hazard, but 8 percent of household shocks are also related to ladders. Electrocutation typically happens when the ladder makes contact with electrical wires. Before you use a ladder, make sure you can clearly see all power lines in the area - including those that may be hidden by tree branches. Ensure that the ladder is 10 feet away and won't contact a power line if it falls in any direction.

3. Power tools. Power tools account for 9 percent of consumer product-related shocks. According to OSHA, when you use power tools that are not double-insulated, are damaged or have damaged cords, you increase your chances of being injured. The chance of danger also increases when you use incompatible cords, use power tools incorrectly or use them in wet conditions. This is another situation in which GFCIs can help.

4. Electrical outlets and extension cords. Inserting anything that doesn't belong - screwdrivers, knives, fingers or toy cars, to name a few - into an electrical outlet can result in a dangerous electrical contact.

Use cover plates that fit properly and safety covers on all outlets. By installing tamper-resistant receptacles, outlets will have permanent security against foreign objects being inserted into the slots.

Any broken, loose or worn-out plugs, switches and light fixtures should be replaced immediately.

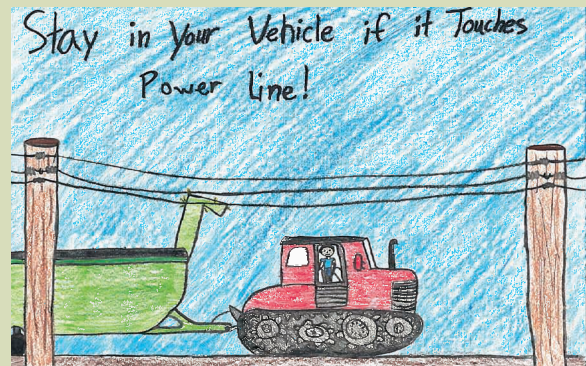
COOPERATIVES RESPOND TO EMERGENCIES



When back-to-back spring snow storms struck Burke Divide Electric Cooperative (Columbus, ND), cooperatives from South Dakota and Minnesota traveled long distances to respond to the call for help.

When a deadly derecho swept through eastern South Dakota in early May, co-op crews worked long hours to restore power to thousands of electric cooperative members. It's what cooperative linemen do.

Find out more about how our line crews respond to emergencies by visiting Cooperative Connections Plus. Simply scan the QR code at right.



Call 811 before you dig

Esmae Beld

Esmae Beld, age 11, offers some sound advice to stay inside your vehicle and call for help if it comes in contact with energized power lines. Esmae is the child of Orlando and Shanna Beld. They are members of H-D Electric Cooperative.

Kids, send your drawing with an electrical safety tip to your local electric cooperative (address found on Page 3). If your poster is published, you'll receive a prize. All entries must include your name, age, mailing address and the names of your parents. Colored drawings are encouraged.

DREAMY DESSERTS



DUMP BARS

Ingredients:

- 2 cups white sugar
- 1 3/4 cups flour
- 1 tsp. salt
- 1 cup vegetable oil
- 1 tsp. vanilla
- 1/2 cup cocoa
- 4 eggs
- 1 cup chocolate chips

METHOD

“Dump” all ingredients except chocolate chips together in bowl. Mix with spoon. Spread in greased 9x13 pan. Sprinkle chocolate chips on top. Do not stir. Bake at 350 degrees for 30 minutes.

Deanna Poppen, Sioux Falls

CARAMEL STUFFED KRISPIE BARS

Ingredients:

Caramel filling

- 4 oz. caramel Kraft bits, unwrapped
- 4 oz. sweetened condensed milk
- 8 tbsp. butter

Rice Krispie layer

- 12 tbsp. butter, halved
- 10 cup Rice Krispies, halved
- 8 cup mini marshmallows, split in half
- 2 cup additional mini marshmallows for sprinkling

METHOD

Line pan (9x13) with nonstick foil. Microwave caramel bits, butter and condensed milk until melted and smooth when stirred. Microwave 6 tablespoons butter and 4 cups marshmallows just a minute and stir. Stir in cereal and press into pan. Pour on the caramel. Sprinkle on the additional 2 cups marshmallows and place in freezer for 15 minutes. Use the remaining Krispie ingredients and repeat directions. Press this layer on top of the marshmallows and caramel layer and return to freezer. Switch to the refrigerator and let set for a few hours. Cut into big squares and enjoy.

Eric Neville, Milesville

LEMON MERINGUE PIE

Ingredients:

Pie

- 1 cup sugar
- 1/4 cup cornstarch
- 1-1/2 cups cold water
- 3 egg yolks, lightly beaten
- 1/4 cup lemon juice
- 1 tablespoon butter
- 1/2 teaspoon McCormick® Pure Lemon Extract
- 1 baked pie crust (9-inch)

Meringue Topping

- 1/3 cup sugar
- 1/2 teaspoon McCormick® Cream Of Tartar
- 3 egg whites
- 1/4 teaspoon McCormick® Pure Lemon Extract

METHOD


Preheat oven to 350°F. Mix sugar and cornstarch in medium saucepan. Gradually stir in water until smooth. Stir in egg yolks. Stirring constantly, bring to boil on medium heat; boil 1 minute. Remove from heat. Stir in lemon juice, butter and extract. Pour hot filling into baked pie crust. For the Meringue Topping, mix sugar and cream of tartar. Beat egg whites in medium bowl with electric mixer on high speed until foamy. Gradually add sugar mixture and extract, beating until stiff peaks form. Spread meringue evenly over hot filling, sealing to edges of crust. Bake 15 to 20 minutes or until meringue is golden. Cool completely on wire rack. Store in refrigerator.

McCormick.com

Please send your favorite recipes to your local electric cooperative (address found on Page 3). Each recipe printed will be entered into a drawing for a prize in December 2022. All entries must include your name, mailing address, phone number and cooperative name.



West River Electric
Association, Inc.

Your Touchstone Energy® Cooperative 

SCHOLARSHIP WINNERS



Starting from the top and left to right

Ava Beck (\$1,000), Emmitt Richter (\$500), Jace Wetzler (\$500), Portia Wiebers (\$500), Kellyn Shearer (\$500), Keaunna Poor Bear (\$500), Regan Simons (\$500), Reid Hansen (\$500), Abby Moon (\$500), Richard Logan Albers (\$500), Ava Dinger (\$500), Breanna McConnell (\$500)



IN BLOOM

Philip and Jessie Ruml raise an assortment of fresh-cut flower varieties on their micro-farm near Castlewood. *Photo by Rachel Clelland Photography*

Specialty micro-farmers raise fresh-cut flowers for weddings, parties and other red-letter events

Billy Gibson

billy.gibson@sdrea.coop

The last time you saw a summer bride carrying a brightly colored floral bouquet down the aisle, it's likely those flowers came from some faraway field in some other part of the planet.

But that's quickly changing as a growing group of intrepid micro-farmers throughout the Upper Midwest are finding their way into the specialty fresh-cut flower business.

Emphasis on the word intrepid: it's not easy raising red roses in a climate more associated with icicles than irises.

Jessie Ruml isn't the least bit intimidated. She's in her fourth year of growing a variety of decorative flowers and reports that the bulbs are blooming and business is booming at Pixie Acres Flower Farm near Castlewood.

After 10 years as a dental hygienist waging a protracted war against plaque, Ruml decided to turn in her stainless steel sickle scaler and look for another occupation that would keep her on the

family farm and close to home with her four spirited daughters.

One afternoon while the children were out playing in the yard, she was swiping through her social media accounts and up popped a picture of a brilliant display of dahlias lying in the bed of an old pickup truck. The scene stopped her dead in her scrolling tracks.

"The colors were so vivid, I immediately felt the hair stand up on the back of my neck. I knew in an instant that's what I needed to do with my life," said Ruml, a self-described farm girl originally from Elk Point and a current member of H-D Electric Cooperative.

It didn't take long for Ruml to realize why South Dakota is not exactly known as the fresh-cut flower capital of the world - at least not yet. She compares growing flowers in eastern South Dakota to 24-hour babysitting. It's a painstaking task to bring flower seeds to full bloom in such a capricious and often harsh climate.

She and her husband Philip, who works full time in the ag industry,

don't even consider taking an extended vacation between the months of March and October when the Rums hold a "fall finale" on the farm to sell off the remainder of their crop or donate it to local charities. Flower plants are high maintenance, sensitive to the elements and require tons of TLC with watering, weeding and fertilizing, she explained: "We can't leave them untended for more than a few hours at a time."

But Jessie keeps a positive perspective when her back and her body start aching from all the hard work.

"You have to get on your hands and knees because there's not a lot of mechanical equipment like in larger scale farming," she said. "But all the effort only makes it that much more special to bring somebody joy, to see the happiness on their faces when you give them a bouquet of fresh flowers. It's hard on your body, but I'm grateful for each day I get to put my hands in the dirt."

She breaks up the monotony and the grind of flower farming by conducting floral design workshops, which she describes as a "girls' night out" where there's lots of laughs and perhaps some light spirits flowing in the

ZONE 4 FLOWER VARIETIES

Here are the top five flower varieties most suitable for USDA Hardiness Zone 4 planting:

1. Petunias
2. Daisies
3. Dahlia
4. Zinnia
5. Tulips



Christy Heckathorn, owner of Fleurish Flower Farm and Design near Elk Point, shows Union County Electric General Manager Matt Klein how she uses soil blocking to grow hardier seedlings and increase production. *Photo by Billy Gibson*

studio. Participants learn how to make arrangements and fill vases and tour the fields to see how the operation works.

She also looks for opportunities to support the community, like donating a portion of her sales to assist families whose homes were destroyed by a tornado that severely damaged much of Castlewood on May 11.

Over the past few years, more growers are taking on the challenge of Zone 4 flower farming and have entered the market in places like Belle Fourche, Vermillion, Lake Preston, Sioux Falls, Mitchell, Wolsey, Artesian and others. Many are members of the South Dakota

Specialty Growers Association based in Yankton. The group held a virtual “member meet-up” on June 14 to collaborate, educate and exchange ideas.

One floral designer who jumped into the fresh-cut flower business two years ago is Christy Heckathorn, owner of Fleurish Flower Farm and Design in Ruml’s native Elk Point. In point of fact, it was Heckathorn - a family friend - who designed the floral arrangement for Ruml’s bridal bouquet 15 years ago.

Heckathorn got involved in the industry when she went to work at Pioneer Drugs, a local pharmacy that also had a flower shop and a soda fountain

inside. She spent five years there serving customers and also working on the side to help brides select arrangements for their big day.

While Heckathorn has gathered an wealth of training and experience over the years, she said she delights in using flowers to elicit smiles and positive reactions in her clients and other people she meets – especially those who could use a laugh when battling through personal challenges.

“A lady once came with her family and I could tell she had a lot on her mind,” she recalled. “I talked with her and found out she was going through cancer treatment and they had come here just to get away for awhile, enjoy the flowers and forget about things. My mother just went through cancer treatment. So I told them to come back any time and they would always be welcomed.

“One of the reasons I love flowers is because they bring joy to other people. If you can grow flowers and put a smile on someone’s face as a result of your labor, that’s a good life recipe.”



Jessie Ruml uses a pair of high tunnel greenhouses on her farm near Castlewood to shelter her flower plants from often unpredictable South Dakota weather patterns. *Photo by Rachel Clelland Photography*

Lineman Recognized at the Catalyst Club Good Neighbor Banquet

Camden Sawvell

ENNING LINEMAN

West River Electric's newest lineman was recently recognized at the Catalyst Club's Good Neighbor banquet held at the Wall Community Center. This banquet is for the people in the community that stand out for going above and beyond. Camden exemplifies what West River Electric stands for when the board put "Commitment to Community" in the mission statement. Thank you to the Catalyst Club for holding this banquet because among those qualities of being exceptionally good neighbors, this humble group does not get the recognition they deserve.



Safety Tips for Before, During and After the Storm

Storm season is in full swing. Many summer storms have the potential to produce tornadoes – they can happen anytime, anywhere, and can bring winds over 200 miles per hour. 11756800

Back in April, a video of NBC Washington chief meteorologist Doug Kammerer went viral. During a live broadcast, Kammerer called his teenage son to warn him of a tornado that was headed straight for their home. Knowing the kids were likely playing video games and not paying attention to the weather, he told them to head straight to the basement. Kammerer debated if he should call his family on-air, but he knew it was the right thing to do. Luckily, the kids made it safely through the storm.

As adults, we understand the importance of storm safety, but younger children and teens may not realize the dangers storms pose. That's why it's so important to talk to your family and have a storm plan in place. Here are several tips you can share with your loved ones.

BEFORE THE STORM

- Talk to your family about what to do in the event of a severe storm or tornado. Point out the safest location to shelter, like a small, interior, windowless room on the lowest level of your home. Discuss the dangers of severe thunderstorms; lightning can strike 10 miles outside of a storm. Remember: when you hear thunder roar, head indoors.
- Make a storm kit. It doesn't have to be elaborate – having a few items on hand is better than nothing at all. Try to include items like water, non-perishable foods, a manual can opener, a First-Aid kit, flashlights and extra batteries, prescriptions, baby supplies and pet supplies. Keep all the items in one place for easy access if the power goes out.

DURING THE STORM

- Pay attention to local weather alerts – either on the TV, your smartphone or weather radio – and understand the types of alerts. A thunderstorm or tornado watch means these events are possible and you should be prepared; a warning means a thunderstorm or tornado has been spotted in your area and it's time to take action.

- If you find yourself in the path of a tornado, head to your safe place to shelter, and protect yourself by covering your head with your arms or materials like blankets and pillows.
- If you're driving during a severe storm or tornado, do not try to outrun it. Pull over and cover your body with a coat or blanket if possible.

AFTER THE STORM

- If the power is out, conserve your phone battery as much as possible, limiting calls and texts to let others know you are safe or for emergencies only.
- Stay off the roads if trees, power lines or utility poles are down. Lines and equipment could still be energized, posing life-threatening risks to anyone who gets too close.
- Wear appropriate gear if you're cleaning up storm debris on your property. Thick-soled shoes, long pants and work gloves will help protect you from sharp or dangerous debris left behind.

Summer is a time for many fun-filled activities, but the season can also bring severe, dangerous weather. Talk to your loved ones about storm safety so that everyone is prepared and knows exactly what to do when a storm strikes.

Practice Storm Safety

Have a plan in place and make a storm kit.

Listen to local alerts and know where to shelter.

Stay off the roads if trees and power lines are down.





SUMMER POWER

Local co-ops are prepared to meet peak demand for electricity this summer

You may have seen articles recently about the potential for rolling power outages across the West and Midwest that could be triggered by a combination of insufficient generation, increased demand for power and warmer than normal temperatures expected this summer across the region. While no one can predict what extreme weather could be coming our way, or unexpected issues with power plants and renewable resources, electric co-ops in South Dakota and western Minnesota are confident that we will have enough generation to meet our electric needs.

The following questions and answers aim to provide background on Regional Transmission Organizations (RTOs), the role RTOs play in serving consumers, potential power supply impacts to this region throughout the summer,

and some lessons learned from the February 2021 energy emergency.

WHERE DOES MY ELECTRICITY COME FROM?

Decades ago, when electric cooperatives were created to bring power to rural America, there were few electric generation options available. In our region, electric cooperatives worked together to access hydropower from the dams on the Missouri River and later created East River Electric Power Cooperative, Rushmore Electric Power Cooperative and Basin Electric Power Cooperative to fulfill their power needs.

These generation and transmission cooperatives provide transmission services and construct regional power plants and transmission infrastructure. In the past, when co-ops needed

more electric generation because of economic growth, we built it.

Co-ops still own and build generation units today, but the operation of the grid that serves our region changed significantly about seven years ago. In 2015, East River Electric, Rushmore Electric, Basin Electric and the Western Area Power Administration (WAPA), which sells hydropower from the dams, all entered the Southwest Power Pool (SPP). SPP is an RTO that operates throughout the central portion of the United States and allows utilities to work together to provide the most efficient and cost-effective generation and transmission services to control costs.

DOES THE SOUTHWEST POWER POOL (SPP) EXPECT TO HAVE ENOUGH GENERATION TO MEET DEMAND THIS SUMMER?

SPP operates like the “air-traffic controller” of the bulk electric grid from Canada to Texas. It oversees the grid and the wholesale power markets serving most of the electric cooperative consumers in South Dakota. According to a May 12 press release from SPP, the organization said it “expects to have enough generating capacity

to meet the regional demand for electricity through the summer season.” SPP anticipates that demand for electricity will peak at 51.1 gigawatts during the summer season, which runs June to September 2022. According to SPP, a diverse fleet of generation units, including cooperative-owned power plants and renewable resources, will be prepared to serve at least 55.5 gigawatts of demand.

WHAT IS THE MIDCONTINENT INDEPENDENT SYSTEM OPERATOR (MISO) AND WHY DOES IT EXPECT TO HAVE AN ENERGY SHORTFALL THIS SUMMER?

The Midcontinent Independent System Operator (MISO) is similar to SPP – it is an RTO responsible for matching generation resources with power demand from consumers throughout the Midwest in states like Minnesota, Wisconsin, Iowa, Michigan and Illinois. Each RTO serves different areas of the country and has a different mix of generation resources. Some consumers in South Dakota are served from the MISO system, but most cooperative consumers are served through SPP. MISO raised alarms in April when the organization said it projects “insufficient firm resources” to supply the summer demand for electricity.

In 2005, MISO’s total generation mix was 76 percent coal, 13 percent nuclear, 7 percent natural gas and the rest came from a mix of other resources. By 2020, the amount of coal-based generation fell to 33 percent while natural gas grew to 34 percent, nuclear reached 17 percent and wind and solar accounted for 13 percent. It has been a drastic change in a short amount of time. With a higher amount of variable generation resources, less

SPP “EXPECTS TO HAVE ENOUGH GENERATING CAPACITY TO MEET THE REGIONAL DEMAND FOR ELECTRICITY THROUGH THE SUMMER SEASON.”

firm generation available and the anticipation of increased electric usage because of higher than average temperatures, it sets up the potential for rolling power outages across the MISO footprint this summer.

HOW DO THE ENERGY MARKETS WORK?

Basin Electric owns generation and sells it into the SPP and MISO markets. Basin Electric buys all the power they need from those same markets to serve their membership, including your local electric co-op. It helps control costs throughout our co-ops by allowing us to sell generation into the markets when it is economically advantageous, or to access cheaper generation from the market when we need it. It was a critical strategic step taken by electric cooperatives to save their members money. But it also means that we can be subject to SPP directed rolling outages if demand exceeds generation across the entire SPP footprint like we saw in February 2021. Although electric cooperatives in the Dakotas are required to have enough generation to serve our own consumers, because co-ops are integrated in the grid we must share in any potential outages due to an energy emergency.

DID UTILITIES LEARN ANYTHING FROM THE FEBRUARY 2021 ENERGY EMERGENCY?

In February 2021, record-low temperatures and record-high electricity use across a region stretching from the Canadian border to Texas created what SPP called “the greatest operational challenge in its 80-year history.” Yet, even in

the extreme conditions, SPP had about four hours total of rolling outages across its 14-state region. That included South Dakota and cooperatives served by East River Electric and Rushmore Electric. East River was required to drop about 83 megawatts of demand over a short time on Feb. 16, 2021. Rushmore Electric was required to drop 22 megawatts on Feb. 16, 2021. After the emergency, SPP commissioned a comprehensive report and conducted an in-depth analysis of what happened. The report produced 22 actions, policy changes and assessments related to fuel assurance, resource planning and availability, emergency response and other areas.

Joining SPP was a strategic step that our cooperative network took several years ago to capture the benefits of being in an RTO. We have experienced immense financial and operational benefits over the past several years from our membership in SPP which have helped to keep electric rates stable. Looking ahead to this summer, most electric cooperatives in South Dakota are not within the MISO footprint and are not expecting an impact from any potential MISO rolling power outages. However, a few local co-ops in Minnesota and northern South Dakota may be called upon to take a rolling outage. Those co-ops will communicate with members if this becomes a possibility and will work to minimize the impact of these potential outages.



FAIRS AND FESTIVALS

There are more than 25 fairs and festivals on the schedule in South Dakota and southwestern Minnesota. *Photo by Billy Gibson*

Electric co-ops support the mission of fairs and festivals to educate and entertain

Billy Gibson

billy.gibson@sdrea.coop

When Scott Wick was a boy growing up in western Sioux Falls, he set upon a clandestine quest to find a way of sneaking into the Sioux Empire Fair without having to spring for a ducat.

Like a well-trained but cash-starved recon platoon, he and his mischievous chums used to probe for breaches in the site's perimeter, lured by the music, lights and laughter emanating from the other side of the fence.

Things have come full circle. Today, Wick serves as president and CEO of the Sioux Empire Fair. Now he spends his time looking for ways to prevent people from weaseling their way inside the gates.

Wick gets a chuckle out of the irony of those memories and is careful to note that he quickly became a reformed juvenile trespasser. He went on to not

only participate in the fair as a volunteer worker but also became a contributing part of the entertainment.

From third grade through his freshman year in high school, Wick and his compatriots rode their bicycles down to the fair site and went through the front gates - legally - to help hired hands set up the carnival rides, tend to livestock and prepare amusements for thousands of giddy fair-goers.

He even pruned his interest in the fair into a profitable enterprise. He shares an old dog-eared *Argus Leader* newspaper photo of his 11-year-old self selling rides to patrons on the back of a Brown Swiss steer for 50 cents a pop at the Old McDonald's Farm exhibit.

Aside from his present-day security detail, Wick stays busy not only preparing for the Sioux Empire Fair but also staging more than 130 events held annually at the W.H. Lyons Fairgrounds throughout the calendar year with a full

range of activities such as weddings, flea markets, arts and crafts shows, a Renaissance festival, livestock events and more.

"The Sioux Empire Fair and these other events have a long history and people always come up to me and talk about the old days, back in the 50s and 60s when they used to come here as a kid," Wick said. "The size of the steers and the heifers have changed drastically over the years, but people still come here for the same reason as always - to have some good family fun. For a lot of people, this serves as an annual family gathering or a kind of reunion."

The 83rd event will be held Aug. 5-13 and will feature nine nights of musical entertainment on the Billion Automotive Main Stage with headliners like .38 Special, Old Dominion, Sawyer Brown, Justin Moore and more.

The Sioux Empire Fair is considered to be the top event among fairs and festivals in terms of attendance from visitors across the region, but there are many county and local events that



Fairs and festivals offer opportunities for fun, education and games to test your skills. *Photo by Billy Gibson*

are annual attractions throughout the summer and fall.

The Heartland Association of Fairs, Festivals and Events lists 25 programs taking place across South Dakota.

Electric cooperative organizations serving members in South Dakota and Minnesota have a long tradition of supporting local fairs and festivals through employee engagement and both financial and in-kind contributions.

Sonje Oban, a representative of FEM Electric based in Ipswich, joined the cooperative after working for the Brown County Fair for several years. She sees a similarity in the local roles of electric cooperatives and the organizations responsible for making sure county fairs provide opportunities for education and entertainment for families.

“FEM is community-oriented and community-driven. We wouldn’t exist if it weren’t for the members that we serve and who own the cooperative,” she said. “Having worked with the fair and now with the co-op, I see that in many ways my priorities and goals are the same: to make a positive contribution to the community and to enhance the lives of both our members and the public at-large. There’s also a big similarity in the educational component. The fair

has lots of exhibits and demonstrations relating to the ag industry, while here at FEM one of our goals is to educate our members on how to use power wisely, safely and economically.”

Carrie Vugteveen is vice president of public relations at Sioux Valley Energy based in Colman. The co-op serves east-central South Dakota and southwestern Minnesota and is involved in many local events throughout the calendar year.

One of those events is the Rock County Fair held in Luverne, Minn., each July. SVE brings a high voltage trailer, a bucket truck and an electric vehicle to educate and inform fairgoers about how electric grid systems function, how they’re maintained and how renewable resources are changing the industry.

For the Sioux Empire Fair, SVE joins several other distribution cooperatives, along with transmission provider East River Electric, in

serving lunch for Ag Appreciation Day.

“County fairs are an important part of our communities, which is why the co-op is involved,” Vugteveen said. “A good example is our partnership with the Rock County Fair. A few years ago we worked with organizers to bring attendees safety demonstrations with a high-voltage trailer, examples of equipment we use to work on lines such as personal protective equipment and bucket trucks as well as our electric vehicle ‘EVie.’ To get everyone involved we had Sioux Valley Energy ‘passports’ that could be stamped if they visited our demonstrations. If fairgoers filled their passports, they would receive a prize.”



Electric cooperatives are involved in making sure local events are fun for everyone. *Photo by East River Electric*



JULY 2-4
Fourth of July Holiday Weekend

To have your event listed on this page, send complete information, including date, event, place and contact to your local electric cooperative. Include your name, address and daytime telephone number. Information must be submitted at least eight weeks prior to your event. Please call ahead to confirm date, time and location of event.

To view the publication's master event calendar, scan the QR code below:



Or visit <https://sdrea.coop/cooperative-connections-event-calendar> to view more upcoming events.

JUNE 24-26
Black Hills Bluegrass Festival
Rush No More RV Resort & Campground, Sturgis, SD, blackhillsbluegrass.com

JUNE 24-26
Main Street Arts & Crafts Festival
Centennial Park, Hot Springs, SD, mainstreetartsandcrafts.com

JUNE 24-26
Quarry Days
Citywide, Dell Rapids, SD, 605-428-4167

JUNE 25
Zippity Zoo Day
805 S. Kiwanis Avenue, Sioux Falls, SD, 605-367-7003

JUNE 26
Prairie Village Variety Show
Prairie Village, Madison, SD, 605-256-3644

JUNE 30-JULY 4
Annual Black Hills Roundup
300 Roundup Street, Belle Fourche, SD, blackhillsroundup.com

JULY 2-4
Sitting Bull Stampede Rodeo
Various Locations, Mobridge, SD, 605-845-2387

JULY 3-4
Custer's Old Time Country Fourth of July
Various Locations, Custer, SD, 605-673-2244

JULY 4
4th of July Parade & Celebration
Kemp Avenue, Watertown, SD, 605-886-5814

JULY 9-10
10th Annual Native POP
Main Street Square, Rapid City, SD, nativepop.org

JULY 11-15
Rapid City Senior Games
Rapid City, SD, call 605-394-4175 for more info

JULY 13-16
Black Hills Corvette Classic
Various Locations, Spearfish, SD, blackhillscorvetteclassic.com

JULY 14-17
Corn Palace Stampede Rodeo
Various Locations, Mitchell, SD, cornpalcestampede.com

JULY 14-17
Danish Days
Various Locations, Viborg, SD, danishdays.org

JULY 15-17
Gold Discovery Days
Various Locations, Custer, SD, 605-673-2244

JULY 15-17
Laura Ingalls Wilder Pageant
43379 Rose Lane, De Smet, SD, desmetpageant.org

JULY 16-17
Hills Alive
Memorial Park, Rapid City, SD, hillsalive.com

JULY 22
Wall Community Health Fair
Monument Health Wall Clinic, Wall, SD, 605-279-2149

JULY 23
Bierbörse
Main Street Square, Rapid City, SD, 605-716-7979

JULY 25-30
Days of '76 Rodeo and Parades
18 Seventy Six Drive, Deadwood, SD, daysof76.com

JULY 29-31
Badlands Astronomy Festival
Ben Reifel Visitor Center, Interior, SD, 605-433-5243

JULY 30
South Dakota Chislic Festival
Prairie Arboretum, Freeman, SD, sdchislicfestival.com

AUGUST 5-13
Sioux Empire Fair
W.H. Lyon Fairgrounds, Sioux Falls, SD, siouxempirefair.com

AUGUST 5-14
Sturgis Motorcycle Rally
Main Street, Sturgis, SD, sturgismotorcyclerrally.com

SEPTEMBER 11
40th Annual Super Automatic Swap Meeting
Central States Fairgrounds, Rapid City, SD, 605-348-7373

Note: Please make sure to call ahead to verify the event is still being held.